

6 February 2018

Ms Kylie Warne  
Managing Director  
Brand Bureau

Dear Kylie

**Re: AirAsia X Launch at Avalon Airport**

I write to congratulate and thank you and your team on the wonderful achievement of pulling off the best event ever held in Geelong. And with just over 3 weeks' notice.

The feedback I have received is amazing and I would like to share some of the comments received.

*"This is the best event ever held in Geelong, and I've been to many. It was exciting, professional and balanced with a bit of fun. It's an incredibly exciting announcement and the event reflected the mood of your guests."*

Prominent Geelong Businessperson

*"Congratulations on an amazing event. When I arrived at Avalon that morning I was sceptical, but after hearing Tong Fernandes and Minister Bishop I think this will work."*

Senior Airport Executive (not Avalon)

*"Congratulations on an amazing event. I'm so glad I was able to attend. The place looked incredible."*  
Board member Avalon Airport

Your team operated very well in an extreme pressure situation. For instance often I was unable to provide you with the information you required due to ongoing commercial negotiations.

You should be very proud of Brand Bureau's achievement. I would be happy to recommend your business to any other organisation requiring your services. Therefore on behalf on everyone at Avalon Airport, thank you for making Sunday a day to remember for not just us, but the entire community.

Yours sincerely



Justin Giddings  
Chief Executive Officer